

SOMASHEKAR GOWDA

SENIOR FRONTEND ENGINEER

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SUMMARY

Frontend/UI Engineer with 13 years of overall experience, including 8+ years in the United States, building scalable, high-performance web applications using React.js, JavaScript (ES6+), and modern UI frameworks. Proven expertise in designing responsive, accessible, and conversion-driven user interfaces Strong background in API integration, performance optimization, and cross-functional collaboration in Agile environments.

CORE TECHNICAL SKILLS

React.js	Jest / Enzyme	Redux / React Context	RESTful APIs,
TypeScript	GraphQL	Responsive Design	Accessibility / WCAG
NPM	Node.js	HTML / CSS / CSS3	OpenObserve / Quantum Metrics

PROFESSIONAL EXPERIENCE

Senior Frontend Engineer (Contract: Walmart)

Oct 2025 – May 2026

- Led the delivery of a license plate-based vehicle search experience, improving customer lookup efficiency and search accuracy.
- Collaborated with cross-functional teams to enhance vehicle search using additional attributes such as bed length and aspiration, improving product discoverability.

Senior Frontend Engineer (Contract: Sam's Club)

May 2018 – Aug 2025

- Drove the Sponsor Membership initiative by coordinating across Product, Engineering, Content, and Business teams to enable employer-sponsored memberships.
- Partnered with Content, Promotions, Payments, and Platform teams to launch targeted membership promotions and streamline customer acquisition journeys.
- Delivered a configurable promotions framework that enabled business teams to update promotional content without engineering involvement.
- Introduced a label-driven content strategy, enabling dynamic content visibility and greater flexibility across membership experiences.
- Led the delivery of a One-Click Renewal experience, simplifying membership renewals and reducing customer effort.
- Partnered with engineering teams to enhance GraphQL capabilities and support cookie-based A/B testing for controlled feature rollouts and product validation.
- Leveraged analytics, customer feedback, and stakeholder

Frontend Engineer (Contract: Cisco)

May 2017 – Feb 2018

- Contributed to the development of Cisco's Application Centric Cloud (ACC) solution by translating business requirements into scalable product capabilities and intuitive user experiences.

SELECTED PRODUCT KARNATAKA CONNECT — COMMUNITY DISCOVERY PLATFORM

- Built a platform connecting the Karnataka/Kannada community with organizations, events, places and services across the US. Defined the product concept, information architecture and MVP, and built the application and data infrastructure using Next.js, React, TypeScript, Supabase and Vercel.

EDUCATION

- Masters in software engineering 2016
 - (International Technological University (ITU), USA)
- Bachelor of Engineering – Information Science 2008
 - (Visvesvaraya Technological University (VTU), India)